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 Kanye West
 Alicia Keys
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 Green Day
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Noah East
*talks music,
 love and
 clothes*

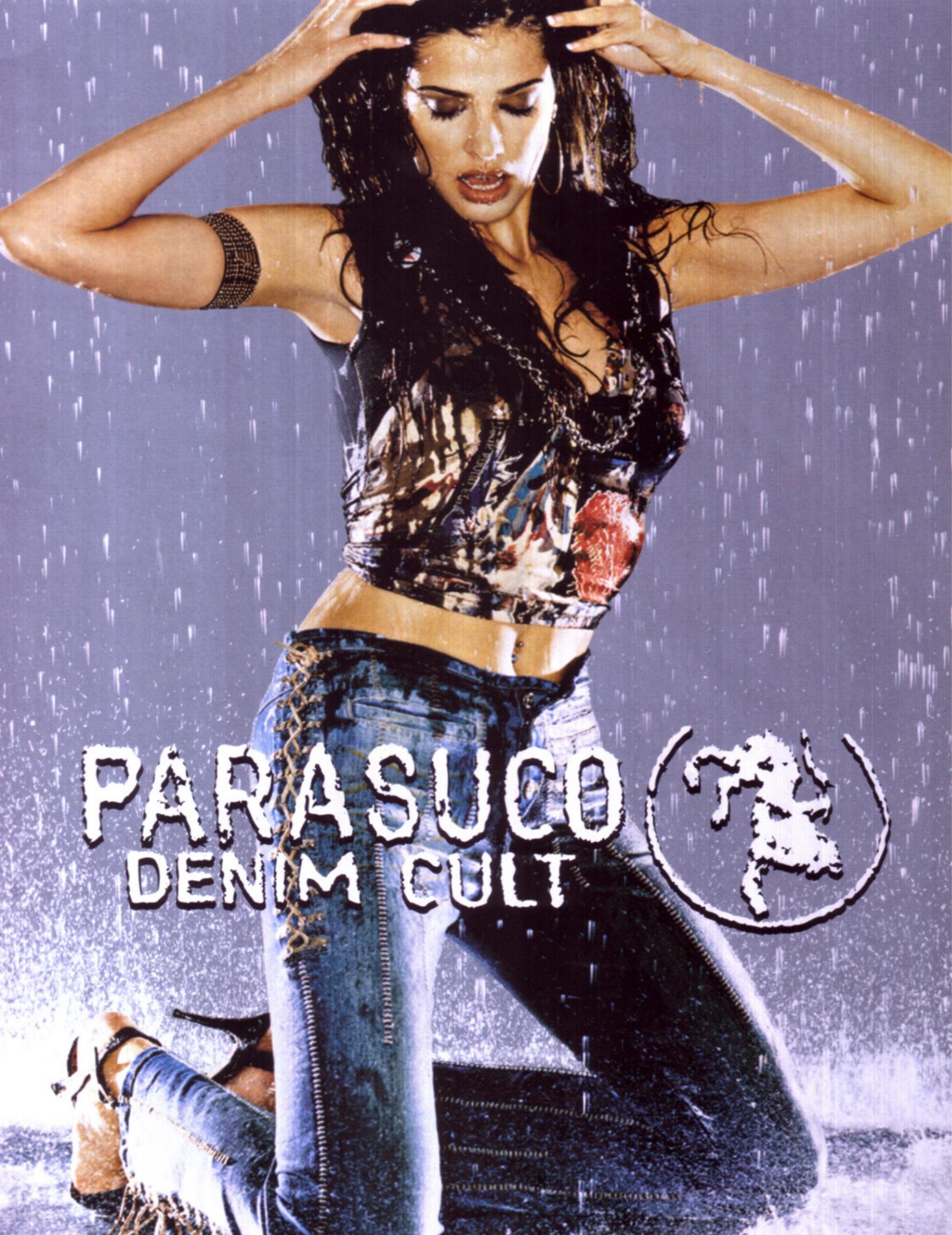
Mark of
ari. ari.
*gives us
 12 minutes*

Plus:
*Tim Sukits
 Madonna
 & Gwen*

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May, 2006 Vol. 1 Issue 1





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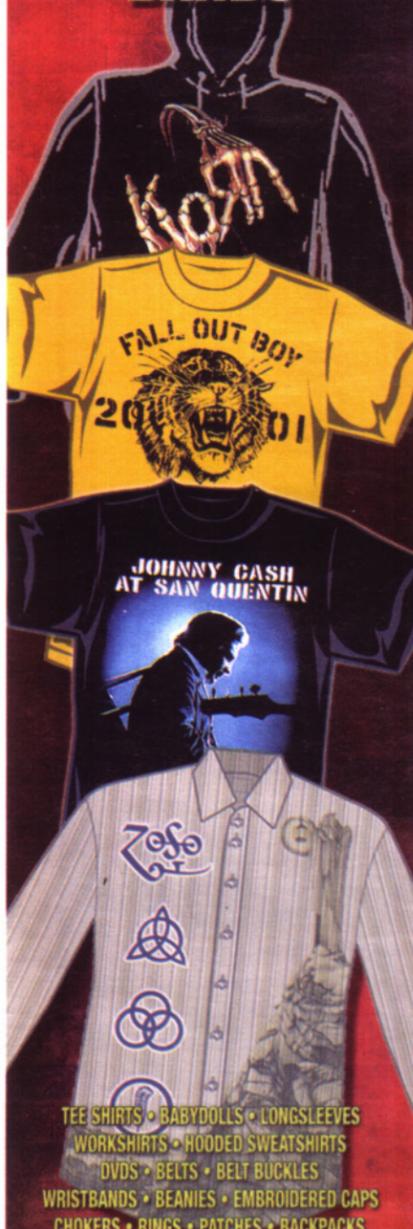
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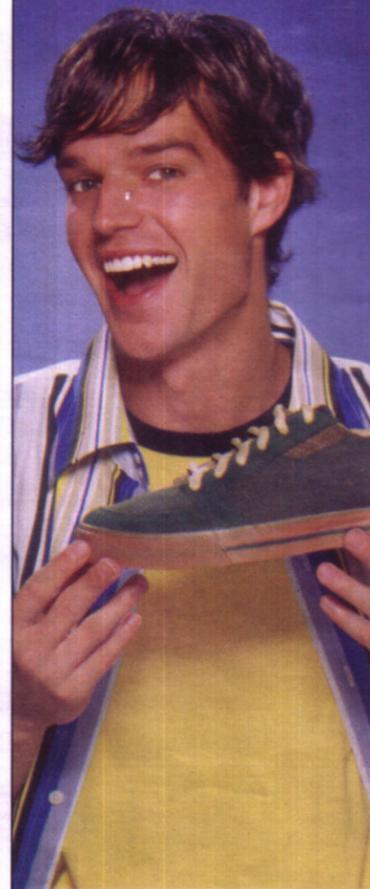
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Matisyahu

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The Rollingstones

Madonna

Best New Song:

"Crash" Gwen Stefani

"Doorbell" The White Stripes

"On the Road to Zion" Damien

Marley

Best Dressed Artist:

Gwen Stefani

Jack White

Madonna

Best Hip Hop Artist:

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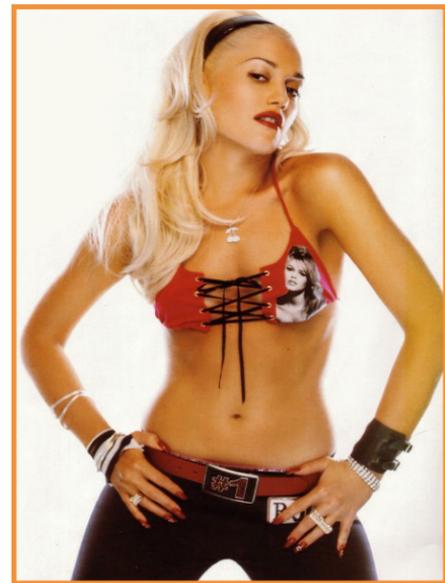
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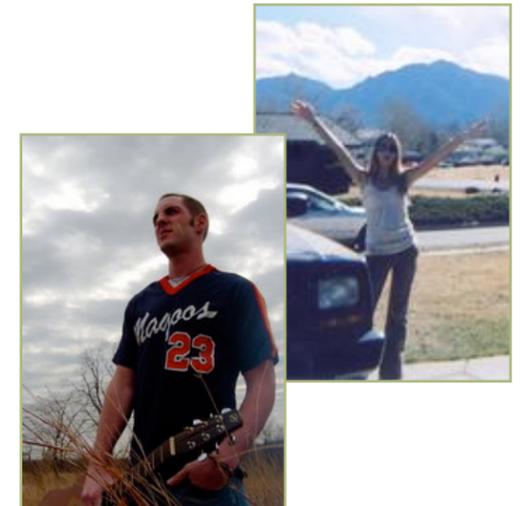
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31 **Dear S & H**
Letters and comments from our readers

A word from the editors of Seen & Heard:

A huge thank you to you and every one of our readers. We had a dream when we started this magazine, hoping and wishing to please all of our readers. While it may not be possible to please everyone, we try and if we dont-tell us! That's what Dear S&H is all about. What do you like, what can we do better, who and what should we feature in the upcoming issues?

Tim Sukits & Caroline Hayes,
Seen & Heard editorial staff



A few words from our readers:

I love your magazine! It covers all my loves and passions-music and fashion! Might I suggest though, Hot Footage may not be your most stable department from month to month. Maybe you should feature shoes one month, coats the next, purses, etc. Switch it up!

-Dirk S.
Coventry, VT

Thank you for showing the whole realm of the music world, not just punk, hip hop, or mainstream MTV bullshit. I love that S&H features stars from every genre. Keep up the wonderful work.

-Suzy G.
Las Vegas, NV

I think it would be really neat if you guys featured some old-school fashion in the Fashion Hall of Fame department. Things like bell bottoms for guys, roller skates, y'know, old stuff. Maybe it'd be cool if you devoted a whole issue to old school music and fashion. Why not?

-Melinda
Ft. Collins, CO

I love your magazine! It totally covers all my loves and passions-music and fashion! Might I suggest though, Hot Footage may not be your most stable department from month to month. Maybe you should feature shoes one month, coats the next, purses, etc. Switch it up!

-Dirk S.
Coventry, VT

Could you please explain to me your method of choosing which artists to feature? I don't understand why one month some random local band is on your cover and the next month it's some big pop star that nobody likes. Might I suggest featuring the mainstream artists of the underground music scene?

-Harry H.
Salt Lake City, UT

I just want to say thank you for creating and making S&H a diverse, fun magazine for boys and girls to enjoy. I love the fashion horoscope idea. Also, thanks for featuring new and cool shoes to buy off the Internet. I hate shoe shopping at the mall and you guys showed me some new sites. Thanks!

-Shelly M.
Denver, CO.

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Madonna

A Fashion Flashback with the Queen of Style

by Stephen Thomas Erlewine & Marcus Alexstone

the current look



MTV's 2005 Europe Music Awards

Madonna opened the show looking fab, wearing practically nothing, dressed in a purple leotard and purple leather jacket. She emerged from a giant disco ball, singing her new single 'Hung Up,' said to MTV reporters. She also presented MTV's Free Your Mind Award to Bob Geldof for his work on fighting poverty, AIDS and third world debt. In 1998 Madonna won the award for Best Female Artist and Best Album for "Ray of Light." She also won Best Female Artist in 2000.

After a star reaches a certain point, it's easy to forget what they became famous for and concentrate solely on their persona. Madonna is such a star. She rocketed to stardom so quickly in 1984 that it obscured most of her musical virtues.

Appreciating her music became even more difficult as the decade wore on, as discussing her lifestyle became more common than discussing her music. However, one of Madonna's greatest achievements is how she manipulated the media and the public with her music, her publicity, her sexuality and chameleon like trends, and her sexuality. Arguable, Madonna was the first female pop star to have complete control of her music and image.

Madonna has left the mysticism and has been reborn as a dancing queen. With her new looks and style, the 47-year old is back as a fashion icon for fourteen year olds as well as forty year olds. The middle-aged pop star is still superior as a trendsetter. In addition to that, she made herself to be the world's most famous brand. She has mastered to be hot for three decades by constantly reinventing herself. Madonna has been wowing crowds and setting fashion trends for two decades, from raunchy sex symbol to hippie-style earth mother. She shops for spirituality as well as a new style, new sound and PR-strategies.

Faithful to her reputation as global fashionista icon, Madonna, who recently changed her name to Esther after converting to Kabbalah, has called on the top names in fashion to design the costumes for her current 'Re-Invention' world tour, Christian Lacroix, Karl Lagerfeld for Chanel, Stella McCartney etcetera. In Paris, where she was originally due to play two nights, 15,000 tickets sold out in only 30 minutes for the opening show and organizers added two concerts. Her four concerts are totally sold out, with some holders offering seats on the Internet for sums of 200 euros up.

With her new album "Confessions On A Dance Floor" Madonna's back with the disco balls and the dance floor. The female pop icon of all times must count as a shopoholic on the spiritual market, and has flirted with Buddhism, Shintoism, Hinduism and Kabbalah. But, now that she's thrown herself into a futuristic disco party, she again, meets her time as "the material girl."

Madonna passes the ultimate fashion-chameleon and has changed her style from being platinum blond in the 80s



Interesting Fact:

According to the Guinness Book of World Records, Billboard and the International Federation of the Phonographic Industry, Madonna is the most successful female recording artist of all time, selling an estimated 275 million records worldwide. She has achieved twelve number one hits, thirty-seven top ten hits on the U.S. Billboard Hot 100, and has garnered numerous awards for her music, videos and acting.



Men's Diesel Lawndale. These shoes look so fresh! One shoe, four colors, lots of materials and a modern take on the classic running shoe. Lace up the patterned mesh, suede and leather Lawndale. Understated Diesel logo at the side, coordinating topstitching; graphic details and an EVA midsole. Urbanoutfitters.com. \$75.00.



Adidas Men's Pro Model Vintage. Very popular on the courts due to its revolutionary padding for extra ankle protection, which is why high tops are so great! This updated version, features the infamous shell toe on a leather upper in a lovely vintage color. A vintage rubber onsole completes the shoe. Footlocker, \$129.99.



Men's Saucony Jazz Lo-Brown/Bone. Fashion meets function in this streamlined performance runner. This shoe will get you to where you're going and help you stop when you get there because of the supper stop grips on the bottom. Suede/nylon upper. Journey's, \$49.99.



Women's Kangaroos Lotus. These super comfy runner kicks feature nylon/suede upper with a stylish zipper to store a few bucks for a water or a snack. Great for working out or to spice up any outfit. Journey's, \$49.99.



Oddest Shoe of the Month

While we want to keep your fashion fresh and looking good, we can't help but notice how awful some shoes are no matter which way you look at them. This month S & H is featuring the Adidas All Odd Metro Shoe for a jaw-dropping \$115.00 from Urban Outfitters. If you're into this shoe, sorry for offending you.

Shoes That Will Rock Your Socks Off

Shoes get you to where you're going, so why not indulge in a pair of kicks that will keep your feet comfy and lookin' good. Here are some shoes, for men and women, that S & H hopes you'll enjoy as much as we do. Keep on truckin'

by Caroline Hayes



I-Path Men's Field Shoe. This sneaker is as comfortable as it is rasta. It really gets some looks and compliments from miles away! Great for bummin' around or getting down at your favorite concert. www.ipath.com, \$83.95.



New Balance Women's 574 Suede. This sporty casual shoe combines vintage styling with a plush suede and mesh or leather upper for natural comfort, breathability and classic style. Solid rubber outsole provides traction and durability. Footlocker, \$59.99.



DC Ladie's Shoe Alias. This sneaker is comfortable and cute. The design of the sole provides excellent ground contact for any activity. The stylish quilted upper with metal eyelets for lacing adds the trend factor to this sneaker. Lightweight cut and buff EVA midsole and mesh tongue. The soft tricot lining is oh-so comfortable. Search Web sites such as Skate America or www.dcsneakers.com for local retailers.



Adidas Women's adiStar Runner Mesh. This is a feather-light street shoe with style for miles. The air mesh allows the foot to breathe with suede overlays for a sleek style. We also love the rubber outsole for dependable traction. Comes in multiple colors. Footlocker, now \$39.99.

80s

Rebel Icon



Punk Rocker

90s

Classy Cowgirl



Diva Poses

00s

Sleek Oh-So-Chic Gothic



Mommy Madonna



via dominatrix. New Age and British Nobility. A post-modern icon they like to call her. "If she was a painting, she would be an abstract Picasso. She has so many faces," said her former (and we mean former) boyfriend and rapper, Vanilla Ice. The mature Madonna is not just a libertarian, but also a mother. of morals. Husband and partner through the past five years, Guy Ritchie, British filmmaker, brought the American Madonna to British suburbs where she lives her life as she pleases, the way she always has. 



Instant expert
 Full Name: Madonna Louise Veronica Ciccone
 Born: August 16, 1958 in Bay City, Michigan
 First Bit of Fame: Gay dance clubs in Queens, NY
 First Single: "Everybody" 1982
 First Hit: "Holiday" 1983
 First Top 40 HIT: "Lucky Star"
 First Children's Book: The English Roses
 Religion: Kabbalah
 Hebrew Name: Esther
 IQ: 140

How the stars decide what to wear...

by Ariella Leve



Cotton stretch top, 120 Jr. Bacon Cheeseburgers. Floral silk skirt, 105 Frosties. Brown stiletto boots, 85 Crispy Chicken Nuggets, Embossed clutch, 75 Jr. BBQ Cheeseburgers.

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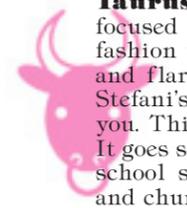


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Aries (3/21-4/19) It's your month to shine girl! And for your birthday bash it's "tres" important that you are the belle of the ball! Think a full swing fifties skirt. So when you do those twirls on the dance floor you'll be noticed. Colors to consider are turquoise, lemon and white. Pair your skirt with a cute collared short sleeved shirt and some wedge heels.



Taurus (4/20-5/20) You are always so focused on what's hot and happening in the fashion world. I know you have the confidence and flare to wear fashion with an edge. Gwen Stefani's fashion label L.A.M.B is a must have for you. This clothing is not for the faint hearted. It goes something like this. A tartan micro mini school skirt, tattered t-shirt, knee high socks and chunky boots. You are a rebel with a cause!



Gemini (5/21-6/21) There is glamour on the horizon for you miss socialite! A formal occasion does not require you to disregard your keen sense of style. Seeing as it's such a special event, you should think about having a dress made to fit you like a glove. Research dresses worn by Natalie Portman in Lanvin and Fred Leighton or Gisele Bundchen in Dior on Oscar night this year. Find yourself a good dress maker and create your own celebrity style.



Cancer (6/22-7/22) It's time to revamp your accessories. Financially you are in a little bit of a rut so allocating funds to fashion is not a priority for you this month. However being the fashionista that you are, it would almost be sacrilegious to disregard the matter. Therefore accessorize that spring blazer with a large, ornate brooch on the lapel! Go to high street stores and raid their costume jewelry section. It's all about necklaces this season. Layer them on top of each other for a very brave look.



Aquarius (1/20-2/18) You like to plan ahead. While others are figuring what to wear on Saturday night, you are already thinking about shopping for your swimwear for summer. Think low rise bikini bottoms to maximize that tan and a halter top to avoid too many strap marks on your back. Busy patterns are the way to go so don't hold back.



Virgo (8/23-9/22) Your work wardrobe needs a revamp, and the lucky person that you are you happen to be coming into some money by the end of the month. Part with your grey and black pant suits. Who says professional can't be fun. How about a pleated skirt coupled with a fitted jacket? Your color palette to ponder is pale greens and beiges.



Libra (9/23-10/22) Fashion statements are your fortay, but you despise branding and refuse to wear names on your chest. Try customizomg your own t-shirt so that it's personalized for you. In fact, personalize and customize your entire wardrobe.. Set trends for yourself. Forget about following trends. You will be setting the standard instead.



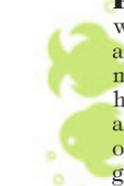
Scorpio (10/23-11/21) You want to heat things up between you and your man. It's time to throw out those heinous cotton underwear. Think silk, satin and lace. Go crazy with color to get his attention. Vibrant blues and lime greens are a great choice for your spring summer collection. This change will make you feel sexier and your man will be craving your attention. Go get 'em!



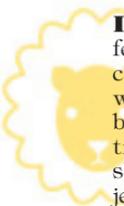
Sagittarius (11/22-12/21) Change is as good as a rest. You've been feeling lethargic about your style. Your problem is not that you don't buy trendy clothes it's just that you are not styling correctly. Do not follow the advice of the merchandiser in the Gap or Banana Republic. Boring is a pre-req for getting a job there. Look to fashion magazines such as W and Nylon for styling tips. Don't fret, being at ease with your own sense of style is the most important thing.



Capricorn (12/22-1/19) It's time to get casual. Your Saturday sweats are beginning to get a little dated. Just because it's the weekend doesn't mean you should let your fashion sense relax too. Trade your tattered cotton sweats for some sexy velour ones and a matching velour hoodie. And you don't even have to worry about spending your day off scouring the shop for the right color and size. Visit the Ruby Fox web page where you can customize and personalize your weekend velour sweat suit. Start shopping!



Pisces (2/19-3/20) You are reluctant to part with those everyday shoes even though they are about to walk off your feet! But your life may be at risk when your trip over the sole that happens to be falling away from the shoe! It's all a frame of mind. There is another perfect pair out there for you. Embrace the change. "Letting go is the hardest part". Take care of your feet, they take you where you need to go!

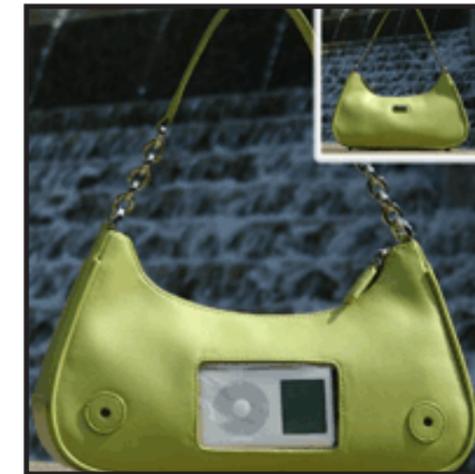


Leo (7/23-8/22) We are taking care of your feet this month. Here's the challenge. Find your closest vintage or thrift store. Look for old white or electric blue heels. Your timeline exists between 1940 - 1980. Your taking a step back in time and it's all about your shoes. In order to show off your shoes think about turning those jeans up, big time!

Fashion Meets Function

DelaPod's new iPod purse makes rockin' out stylish

by Caroline Hayes



Gimore iPod Purse in Green

Delaware Designs has a selection of fashion bags with protected iPod pockets, tucked neatly away from foreign matter. The pockets are zippered and double-lined. None of those feeble snaps like you find on many purses today. Although not padded, one side of the iPod pocket is a thick, clear vinyl window that allows you to play the iPod through the pocket. Holes to either side are perfect to feed through Apple's earbuds.

Inside pockets provide storage for cellphones, pens, a small notebook. An outside zipper pocket holds credit cards and other small items. A check book is included with the backpack, but alas, no change purse. The feet are metal, to protect the bottom of the bag.



AccessPak iPod Backpack in Red

Great variety! The bags come in six different styles. Colors range from black to pink, leopard print and faux snakeskin to stripes and solids. Works with all iPods. Use the included insert-adapters for a perfect fit for iPod mini, iPod shuffle and iPod nano. Depending on the style and color, prices range from \$45.00-110.00. Visit www.delapod.net to view all of these functional bags. 👁



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Who's Up?

Gwen Stefani and Her Baby, L.A.M.B

Associated Press

Gwen Stefani's tour proves to be a saucy, deliciously fun experience as she promotes L.A.M.B., her newest album- and clothing line. With seven costume changes, she bedazzled her audience with her current fetish of all things cute and Japanese. A barley but confirmed pregnant Gwen showed off her amazing legs in a red 50's style swimsuit during "the Real Thing" and in her Alice in Wonderland get up for "Harajuku Girls." However, no matter how eccentric and sexy some her outfits were, nothing brings us back to Gwen's roots as when she trades off the platforms for a pair of sneakers, indulging in her tomboy, running around the stage and acting girly-tough as she did for "Crash" and "Serious."

The spring collection of L.A.M.B. features sweet floral flocks of prints of wisteria and chrysanthemums. The kicker is the hard-core, edgy but noticeable details, which is what Gwen hopes to have set her apart from the crowd and ever growing trend of popstars designing fashion lines. "L.A.M.B. is a fashion line that," she said, fingers crossed, "will get more and more sophisticated. What's different than what's out there already is the way I put things together. And if you look inside the pants, you'll find secret details there."

L.A.M.B. is priced like other contemporary designer collections mostly in the \$100-\$300 range. It's in its sixth season. There's now a secondary line filled of Japanese techno pop novelty items called Harajuku Lovers. 

L.A.M.B. is priced like other contemporary designer collections mostly in the \$100-\$300 range. It's in its sixth season. There's now a secondary line filled of Japanese techno pop novelty items called Harajuku Lovers. 



Studio shot of Ari Ari from left to right, Brandon Beaver, Jill Weiss, Mark Tester, Ryan Reidy



What music and fashion trends should be revived?

Rock 'n' roll being cool. Bell bottoms, tank tops for guys, big sunglasses, big rings

What fashion trends do you despise the most?

Ugg boots, clothes that are way too big, those Nikes with the shock pads in the heel, New Bohemian, large brand names printed far too big on articles of clothing, tube tops, stair steps shaved into hair, probably lots of other stuff too, I don't know.

Any final statements that you would like to make?

We get a lot of flack for having a girl singer. If you're going to

listen to our band just for the sole purpose of you thinking our singer is attractive, you should probably stop listening to us, or any music, entirely. You don't have a chance.

Where do you see ari. ari. in 5 years?

In a van with no air conditioning.

Touché Tester! In a previous interview with Jessica Halverson of Intake Weekly, Reidy said, "This is the band I want to be in for a long time." With ari. ari. mix of talent, determination and drive to get out there and do perform anything is possible. 



12 MINUTES' WITH

MARK TESTER

There is a new sheriff in town, and it isn't the fashion police (that's our job). The squad's name is ari. ari. and they are untouchable, in a class of their own. Coming straight out of a living room in Muncie, Indiana, ari. ari. is creating an underground, nationwide revolution of music that people can relate to because their tunes enclose soul, passion and chaos.

"There's a New Sheriff in Town," ari. ari. recent 5-song EP release, is only 12-minutes long, but is what makes them stand out from other indie-rock bands, as their shows are also 12-minutes. Tester on keyboards, Brandon Beaver on drums, Ryan Reidy on guitar and Jill Weiss on vocals may sound like pure noise to some and deluxe musical talent to others, but either way, ari. ari. is energetic, hard-core and soul screeching. With a nationwide summer tour and an EP, "Sheriff" under their belt, one has to wonder what's next for ari. ari.

Tester is humble, yet matter-of-fact as he speaks his thoughts on ari. ari. and methods of style.

What does ari. ari. mean or stand for?

It is just the name "Ari" twice. We just thought it sounded cool.

If ari. ari. were its own music genre, what would it be classified as?

That's hard to say, we all have a lot of different musical backgrounds, which I think comes through. I guess indierockpsychadelicspazfunkrobotrock. I don't know, what would you classify us as?

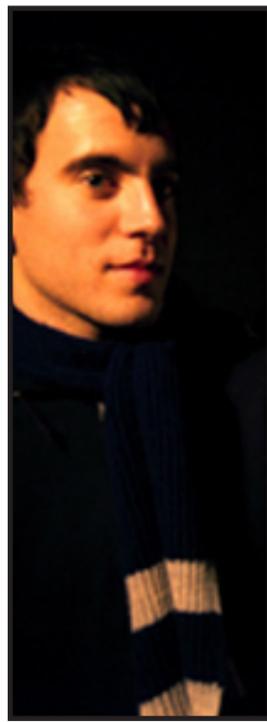
Tell me about ari. ari.'s nationwide tour from the summer '05

It was great. Brandon spent a couple months booking it, and then we got in our van and went. It was a great experience. We played a lot of places that were really fun and people were really in to us. We played a couple places where there was no one and it wasn't quite as fun. Just about every day was a chance to be somewhere I had never been before, so that was a good experience in and of itself. The tour was to get the word out about our EP "There's a New Sheriff in Town" that came out last May on Friction Records.

How do you and the band get prepared to go on stage?

-Clothes?

We usually wear either whatever we wore the night before, unless we stayed somewhere with a shower.



C. rob Williamson

Then we usually change clothes, but not based on what or where we're playing.

-Mental preparations?

I don't really have any mental preparations, unless it is a really big show, and then I just try not to think about anything.

-Physical preparations?

We stretch.... not together or anything, but I do.

Does ari. ari. ever wear "synchronized" or matching outfits on stage?

We've never worn matching outfits on stage, but that would be cool. Or it could also be really cheesy I think some bands can pull that off better than others. I'm not sure if we're that band.

What is your favorite item of clothing?

Probably my blue and red Adidas Paris'. Or maybe my denim jacket, I don't know. Another tough question because I have far too many clothes.

Tester may have a lot of clothes, but as far as designers go, he doesn't have a clue as to what's going on on the runway. On the flip side, his girlfriend, Amy Venderly who studies fashion apparel and design, is interning in Finland with Ivana Helinski, whose clothes and designs are amazing, said Tester.

Do you believe fashion influences music and vice versa?

I think it does to an extent. I mean, kids that dress punk are probably going to start punk bands, but I'm not necessarily sure that really correlates.

I think pop stars that dress like late 70s punks are probably going to make punk-tinged bubblegum pop songs, so in that sense yes. I think some musicians probably feel they have to musically live up to a certain image; it just depends on what is big right now.

Because fashion and music has progressed so much, where do you see both industries in 20 years?

Fashion and music are two entities that can't really die. Certainly they've both had their high and low points throughout history, but no matter what the state of mainstream music and fashion is, there will always be some independent band playing basements making incredible music, and there will always be amazing ambitious people with sewing machines and screen printing kits. I'd like to see fashion stop being so silly.

Ups & Downs



On the runway in Paris, models strut a few items in L.A.M.B.'s new collection

Who's Down?

Scott Stapp and His Newly Wed Alcohol Binge

by Charley Rogulewski

What should have been a weekend of celebration for former Creed front-man Scott Stapp turned into a run-in with authorities. On Saturday, the day after Stapp, 32, wed former Miss New York Jaclyn Nesheiwat, 25, at the Vizcaya Museum and Gardens on Miami's Biscayne Bay, the singer was arrested at Los Angeles International airport for public intoxication.

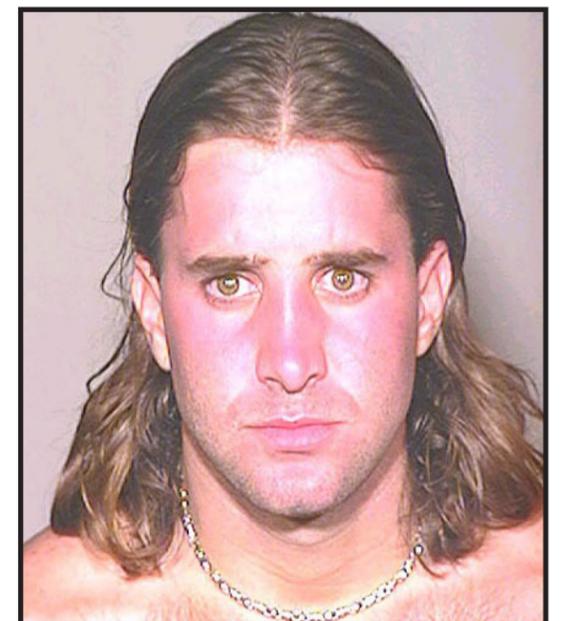
Police responding to a disturbance query at a LAX terminal apprehended Stapp, who was en route to Hawaii for his honeymoon, and booked him at the city's Van Nuys station. Stapp was later freed, but must return to L.A. on March 8th to face his indictment on a charge of public intoxication. The rocker is scheduled to play Cleveland's House of Blues that night, in support of

his solo debut, *The Great Divide*.

In an interview with *Rolling Stone* last month, Stapp openly discussed the demons he struggles with in spite of his commercial success with Creed, and admitted to contemplating suicide after his band's 2004 breakup. "You can sell millions of records, be showered with admiration and still feel despised and unwanted," he said. "I made a lot of mistakes I'm not proud of." Stapp claimed, however, that he had put those hard times behind him. "I'm sober."

This is the second marriage for Stapp, and the first for Nesheiwat, the director of public affairs for the Scott Stapp Foundation, which helps underprivileged children.

The moral of the story: don't be a drunken asshole in public and people will like you just that much more. ☹



Stapp, who is recovering from substance abuse issues, made headlines last November after a fist fight with members of 311 at a Baltimore hotel bar on Thanksgiving Day.

Tim Sukits

The up-and-coming singer/songwriter talks about his new album, *Indiana - Fast & Slow*, and some underground midwest fashions.

Interview by Caroline Hayes

When did you realize your love for music?

I found my dad's old NAVY guitar in the attic when I was ten and I asked him to fix it up for me. It was an old Trump and the string action was so high i could barely press the strings down. I started taking lessons and he said he'd pay for them as long as I practiced. So...thanks dad.

Which artists have influenced you?

Lynyrd Skynyrd was my favorite band for years, but I went through a lot of stages. I started with the Nirvana stage like everyone else. Then I moved on to the Metallica stage, which turned into the Pantera stage. I got in a band in high school and started to chill out a little bit on the heavy

stuff. I started getting into hippie shit like James Taylor, CSNY and basically everyone else that plated at Woodstock. Blind Melon is probably the influence that can most be heard in my music. My high school band used to go to Shannon Hoon's vigil every year and play for his mom and grandma. My biggest life influence is Jimmy Buffett. I'm a huge Parrot Head.

Name one person you'd love to meet?

There's a lot of people I would love to meet, mostly rock stars, of course. I'd like to meet Bono because he's been doing a lot of great things to help out this shitty world lately. I'd also like to meet George W. Bush so I could punch him



An interview with

MARK TESTER

Musician and writer talks about *ari. ari.* and the new EP, fashion and music trends, and what it's like to have a chick singer...

Story by Caroline Hayes

Loud!

in the face. If you want to know who I'd like to do an apprenticeship with, that would be Jimmy Buffett. The man simply lives the life, period.

What's your favorite article of clothing and why?

I love my dad's old Magoos softball jersey because it's totally 70s retro style. I have a plethora of T-shirts that I've picked up from Goodwill and other thriftstores over the years. They all say completely random things and most of them I could never part with. If I'm finished with them I usually pass them on to my drummer friend Gregg who is the craziest dresser on the planet.

I also love a ring I found on the tree at the foot of Shannon Hoon's grave. My favorite pair of jeans recently passed on but I'm in the process of training a new pair. I wear a necklace that my dad got me in St. Thomas and I haven't taken it off since I was in Australia last year; it's kind of my trademark.

What are some things you like to wear on stage?

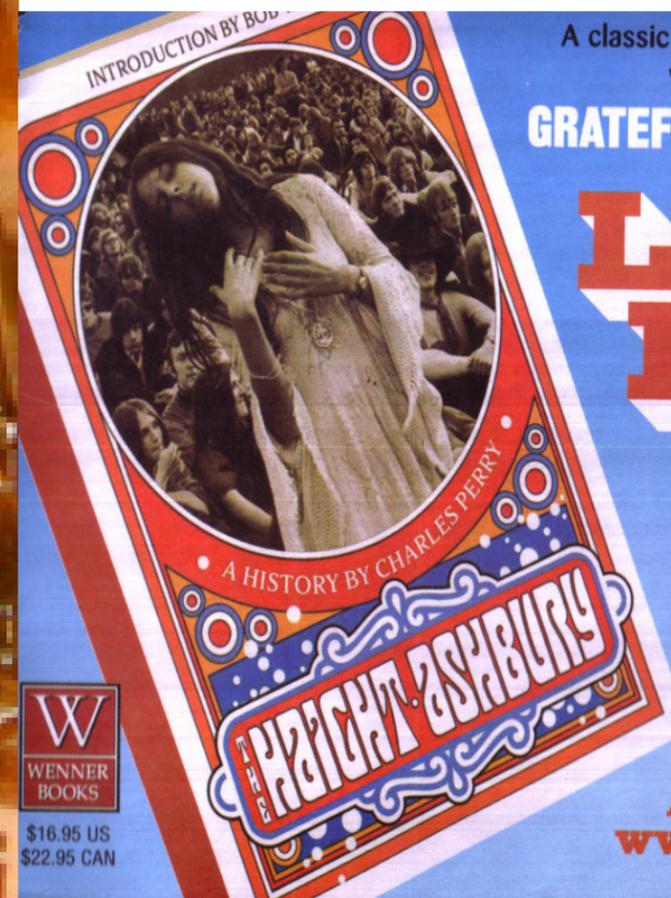
It depends on the show. If I'm playing at Cheeseburger in Paradise, I'm probably going to wear something lighter and more colorful. If I'm playing at a blues bar, you've got to go with a black T-shirt or a black button-down. It depends on the weather. No matter what's up top, I'm usually rockin' a pair of jeans on the bottom. You've got to be comfortable when you're up on stage.

What are some of your favorite places to shop?

There are some pretty good stores around the Purdue village that I always liked. Most of them are head shops. One of my favorites is Amused. You can miss it if you don't know where it is. It's right across the street from Harry's Chocolate Shop and the entrance is just a door that leads down a funky stairway and into the basement. They've got tons of crazy clothes and cool pipes if you're into that sort of thing. I also like clothes from The Buckle and Express when I have the money. I think it's good to have some nice clothes for clubin' in the big cities and stuff. But Lord knows most days of the week I'm a Goodwill T-shirt and jeans kind of guy.

What do you want the readers to know about you?

I write a lot about drinking but I'm not a drunk. I know when fun time's over and it's time to get down to business. A lot of my songs are about the people and places I've encountered over the years; most of them are true stories. I am the epitome of a dreamer. All I really want to do is travel around, play guitar and write about it for the rest of my life. When reality gets in my way I usually try to pretend it's not there; reality can be so depressing. Anyone who plans to travel should make sure to have no strings attached when they leave. I'm actually quite a romantic but I know a relationship isn't an option right now. I enjoy playing the field and it takes a special girl to settle me down.



INTRODUCTION BY BOB WEIR

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- TIMOTHY LEARY
- LYNDON JOHNSON
- The VIETNAM WAR

“What happened wasn't an accident. When that huge balloon of baby boomers got to the age of being out and about in the world, it was inevitable that certain kinds of them would find places to gather.”

— from Bob Weir's Introduction



*Steve Nesser
b/s 180 heelflip



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pack a day for two years now. My bread and butter is falsetto, that's the main thing I do. I said I would quit if it started to affect my voice, but it hasn't."

As if East wasn't unique enough, he even has his hair routine on a yearly cycle. "I do this hair thing every year. On August 1st I start growing my hair out and I shave clean. I grow it out all winter and then on May 1st I buzz my head and grow a beard. Then I wear a beard and a buzzed head all summer."

From head to toe, it appears that Noah East has a fashion sense, whether he realizes it or not. He gives a fine example that cheap isn't necessarily boring and that nice isn't necessarily dressed-up. Anyone interested in finding out more about Noah East or purchasing his new album, please visit his website at www.noaheast.com. 



East with his roommate, Rosalie frontman Robert Mathison. Mathison recorded East's new album, *Inside the Sleep Machine*, in his home-made recording studio. He also plays drums on the album and accompanies East at his live performances.

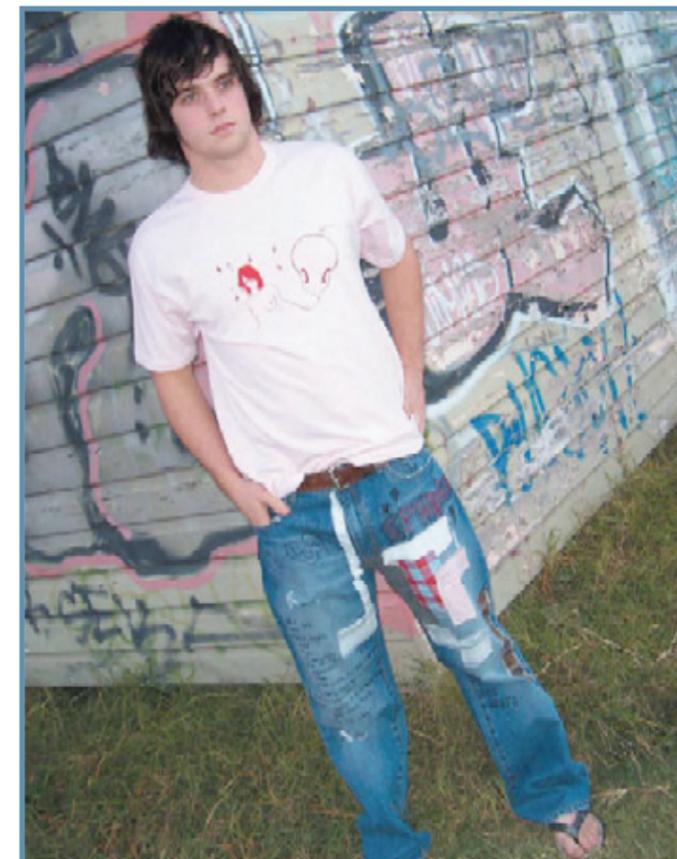


The Aussie Look

EPHRAIM clothing wants you to design its next line of clothes

by Tim Sukits

EPHRAIM, meaning faithful, was created in the summer of 1999 just after I had finished high school, when I was 18 years old, in the back of my parents garage in Bar Beach, Newcastle, Australia. Slowly building a small following with local bands and surfers around Newcastle and the small coastal town of Sawtell, where EPHRAIM still sponsors a local surfing comp every year. EPHRAIM was a pretty low key company at the start, staying very independent and selling in a just a few local shops here in Newcastle. Some personal and family problems later on down the track would see me take a break from EPHRAIM and taking some time out to reevaluate it's situation. After taking a little time off to travel and to start painting again, EPHRAIM is back with new designs and is still remaining very independent with myself handling everything from start to finish. 



Above: James rocks Electric Girl T-shirt and Crave Jean
Left: Simple plain t-shirt and One Second of Insanity Jean
Photos by: Justin Lees



Now what I mean by that is I want you to submit designs for shirt prints that are creative and you think will suit EPHRAIM, please be creative not just type font, the design can have font in it but not just a font design. Now if I do like your design, it will be put onto either a shirt or a hoodie, or both and in return I will send you 1 of each item of clothing that your design features. So if you are a up and coming artist, graphic designer or you just fancy your self as a creative person, send me your designs. No designs will be sent back so don't forget to keep a copy for yourself. Don't forget to sign your name onto your design for others to see and then send your designs along with your name, address, phone number, shirt size and any other info you wish to submit to to art@lovelyephraim.com under the title my design or to PO Box 436 The Junction NSW 2300 Australia. Now get crackin. 

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- it's an important album to me."

Noah then moves to his right arm, "This says forgiven, it's a religious thing. I got to give my props to the JC." He looks back at his left arm at a broken heart with something written on it. "We're going to skip that one," as he puts his sleeve back down.

"Wait, you've got to get this on tape," he exclaims, changing the subject. "The funniest thing I bought clothing wise was when I went to the boys section at Wal-Mart and got extra large Teenage Mutant Ninja Turtle boxer briefs. They are pretty tight though. I'm skinny but I'm not a husky nine-year-old." We laughed.

"I started playing violin at five, guitar at fourteen and piano a month ago. I think piano is like the sexiest instrument ever."

"So really," I asked, "what's that tattoo about?"

He seemed surprised, then let loose. "I was a week away from getting engaged, I was getting ready to ask her and she broke up with me. I bought the ring and everything. After that I went into this deep downward spiral and I started drinking a lot."

"Hence the Wild Irish Rose bottles?"

"Yep."

This time I changed the subject.

"So where do you find these crazy jeans?" I asked.

"I only wear girls jeans, that's all I own. What do you think this flower's all about? Jesus man."



East says he is still working on his tattoos. He plans to have a full-sleeve on his left arm and a half-sleeve on his right. His current body art includes an old-school Elvis microphone, a bird with a music note in its mouth and a couple dancing.

He pointed to an embroidered red flower on his ass. "I just don't like the way guy's jeans fit, they're too baggy and the pockets go all the way down to your knees, that bothers me. Girls jeans fit better because I'm scrawny as hell and I like to be

able to reach my lighter whenever I want."

It turns out East needs to reach his lighter quite often. "I smoke a pack a day," he admits, "Marlboro 27s. You'd think it would really hurt my voice but I've been smoking a

The particular blazer he has on is navy blue with brown elbow pads. There's a small white button on the left lapel. I ask him what it means. "Lovedrug," he says, "the best band in America. The second best band in America is from Indianapolis, they're called Margot and the Nuclear So and So's. They're described as urban folk, if you can imagine that. There are eight people in the band - they've got a full time cello player and a percussion guy that bangs on sheet metal and stuff. It's incredible."

For shoes, East goes with classic and comfy. He sports a pair of black Chuck Taylors as we discuss our mutual dislike for anything but flip-flops. "I wear sandals almost everyday," he says, "when it gets too cold I do the chucks because they're just wicked comfortable. My favorite are the plain white slippers, they're like boat shoes. I got them at Wal-Mart for six bucks."

East admits to being a bargain shopper and claims Goodwill as a usual stop when clothes shopping. "Definitely do the Goodwill thing a lot, being poor and all," he says. "I don't wear shirts that have writing on them, just plain t-shirts. I've been doing the v-neck thing lately, because I can wear a dress shirt underneath it."

Often East will roll up the sleeves of his dress shirts to reveal his tattoos. "I'm still working on them," he says holding his arms up to me like an Irish boxer. "I'm planning on getting a full sleeve on my left arm and like a half sleeve on my right arm."

He points to each tattoo as he explains them, "I've got an old-school Elvis microphone on my shoulder, a bird with a music note in its mouth, an N on my hand for Noah and a picture of a man and a woman dancing. It's from a Silver Chair record called Neon Ballroom



Think Locally, Dress Globally



We Rule T-shirt
One Second of Insanity Jean

What else is EPHRIAM up to?

Here are some projects and events we're cranking away at in early 06: Rage Music Festival at Castles and Coasters in Phoenix, AZ 1/14-15, Turn Your Campus at Fresno Pacific University 1/28 in Fresno, CA, and we will be sponsoring the Mae/Lovedrug concert at Biola University on 2/12 in La Mirada, CA. In other things we are working on art for TRAPT and Dizmas, plus if everything goes according to plan we might be tagging along with Bradley Hathaway on a few of his CA tour dates in January. Also be praying for us as we head down to the city of angles today for a meeting with C28. We really want this to work out so all of you Southern Californians can get your hands on ephraim a lot easier. -grace and peace and have a blessed new year, Cameron. ☺

Music Rising is a campaign, launched in association with U2's The Edge, to replace instruments lost and destroyed in the hurricane disasters.

Gibson Guitar and Guitar Center Music Foundation have partnered in the sale of 300 exclusive Music Rising guitars, available at participating Guitar Center locations for a very limited time. All proceeds will go to Music Rising.

These exclusive guitars will raise \$1 Million for some of the world's greatest musicians.

Music Rising - help the music of the Gulf rise again.

Photo Credit: Frank Balthazar



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Noah East

Noah East describes his voice as “Justin Timberlake on cocaine,” watches *Fight Club* on a daily basis and has a little dog named Roscoe that may have starred in *As Good As it Gets*. The strange thing is he claims to have no fashion sense.

by Tim Suikits

It is still a few weeks away from the release of Noah East's debut album, “Inside the Sleep Machine,” and people are already talking about the new solo artist from Anderson. His music is described as experimental/indie/pop, but if you ask East, “I sound like Justin Timberlake on cocaine.” With his new album, East has produced something purely unique - incorporating longing, falsetto-laden vocals with simple guitar or piano riffs. He adds effects that make his music sound ambient, almost haunting at times.

East considers his self a solo artist but he pays an alt-country band called Rosalie to play his songs on tour. “I don't pay them much though,” East admits, “the drummer's my roommate.” Robert Mathison, the front man for Rosalie and drummer on East's new album, recorded “Inside the Sleep Machine” in his homemade recording studio - not two steps away from East's bedroom.

Members of the audience at Alpha Phi sorority's 7th Annual Mr. Phi-Nomenal competition may have wondered what exactly is in East's bedroom. East claims to have no fashion sense, but a blazer over a sweater over a popped collar button-down with a loose fitting tie says otherwise. “I wear ties everyday,” says East, “and when I don't wear a tie I wear a scarf as a tie.”

East says the collar-popping definitely depends on the mood he's in and the people he's around. “When my girlfriend's not around I'll wear the popped collar,” he says, “she hates the popped collar because it's like the quintessential frat-boy thing. But I think that's only with a polo shirt, and I don't do the polo shirt thing.”

East won a first place prize of \$500 at the Mr. Phi-Nomenal competition playing a song titled, “Clouds.” It was the first song he wrote on piano, which he just picked up a month ago. “I started playing violin at five, guitar at fourteen and piano a month ago. I think piano is like the sexiest instrument ever.”

For such a creative dresser, East's bedroom was actually quite bare, with plain white walls taking a dominant theme over the room. His double wide L-shaped desk was topped with at least 30 empty bottles of Wild Irish Rose -all red labels except for one green one. Next to the desk is a newer-model KORG keyboard. He keeps his guitars in the living room.

Another ever-apparent item of East's attire is a blazer or sport coat. “I like to do the elbow pads,” he says as he shows me the back of his sleeves. “I hardly wear any colors, I wear like black and white and gray and dark green, and a lot of brown.”